HUDCO ART GALLERY

For Exhibitions

AT

AUGUST KRANTI BHAWAN

PLOT NO.25, BHIKAJI CAMA PLACE, NEW DELHI
August Kranti Bhawan is an exclusive and multi user modern commercial complex developed by HUDCO at Plot No.25, Bhikaji Cama Place, New Delhi. It is built on a plot of land measuring 18830 sq.m. with a built-up area of 18823 sq.m. (Ground + 3 Floors). August Kranti Bhawan is flanked by the Bhikaji Cama Place Commercial Complex, Africa Avenue and Mohammadpur Village making it eminently accessible from various locations in Delhi.

The building is fully occupied on upper floor by various Govt. agencies like VCI, IREDA, CSB, CIC, RVNL, LIC, MoTA, GSPC and GS1 India and their offices are in operation since 2006. M/s NHDC has opened around 30 shops of various state agencies; societies etc. related to Handloom, handicrafts etc. on ground floor of the building.
The HUDCO Art Gallery on Ground Floor of August Kranti Bhawan aims at serving the people by supporting the Arts and related exhibitions. It is not just a space available for hiring, it is a platform to promote art, a place to showcase works of established and emerging artists.

HUDCO Art Gallery is an integral part of August Kranti Bhawan having 900 sq.ft. carpet area and 85 rft of wall length. It has an open area of about 400 sq.ft. located just in front which is most suitable for gathering, interaction of visitors.

The HUDCO ART Gallery is now offered on License basis to individuals, Artists, Groups, Organisations, Institutions etc. for organising Art Exhibitions related to Photography, Painting, Sculpture, Textiles, Handicrafts etc. The Inaugural discounted License fee for space is Rs.1111/- per day plus applicable Service Tax. Electricity charges will be payable extra.

1. The gallery can be booked upto 7 days at a stretch.
2. Booking of the Art Gallery is on first come first serve basis. However, HUDCO reserves the rights to accept or reject the proposals of the applicants and they have no claim to the desired dates of the exhibition at Art Gallery even if it is available on that date.
3. Booking of the Art Gallery is not transferable.
4. Applicant / Artist shall apply in the prescribed Application Form and submit the same alongwith Terms and Conditions, duly filled & signed.

A) Application Form and Terms & Conditions (Given Below)

B) For any further details please contacts:

1. Shri TT Dines, DGM (WD), HUDCO, HUDCO Bhawan, India Habitat Centre, Lodhi Road, New Delhi - 110003 (Mobile No.9871533882).

2. Shri Pawan Sharma, Sr. Manager (WD), HUDCO, HUDCO Bhawan, India Habitat Centre, Lodhi Road, New Delhi - 110003 (Mobile No.9953685225).
APPLICATION FORM FOR BOOKING OF ART GALLERY

for organizing exhibitions at August Kranti Bhawan,
Plot No. 25, Bhikaji Cama Place, New Delhi

To

Sr. Executive Director (Project),
Housing & Urban Development Corporation Ltd.
HUDCO Bhawan, India Habitat Centre,
Lodhi Road, New Delhi - 110003

Dear Sir,

The undersigned intends to organize exhibition at HUDCO Art Gallery for ____days (maximum 7 days). My Bio - Data and other relevant details are given below for your consideration and approval:

1. Name of Applicant / Artist : 
2. Complete Postal Address : 
3. Telephone No. (with STD Code No.) : 
4. Fax No. : 
5. E-mail : 
6. PAN No. : 
7. Nationality : 
8. Details and images of 5”X7” size of Art Works / Materials proposed to be exhibited (Painting / Sculpture / Ceramic / Graphic / Photographs / others.) : Enclosed
9. Existing Studios, if any (give complete name & address) : 
10. Legal status : (Individual Artist / Group of Artists / Organization / Institutions etc., documentary proof to be submitted) : 
11. Details of Art Works exhibited in India or abroad : 

Enclosed
12. A brief write up on the Applicants works and exhibitions, if any, held (alongwith leaflets, Press clipping etc.)

13. Artists / Apprentice passed out recently from recognized Institutions may submit copies of the certificates as proof & other information of their works.

14. Any other information considered necessary but not included above.

I/We have gone through the terms & conditions annexed herewith and accept the same for the above period. I/We also undertake the following:

i) Controversial / provocative works of art will not be exhibited.

ii) No liquor or tobacco sponsorship will be allowed.

iii) To furnish details of nature of the proposed exhibition and copies of promotional materials like posters, catalogue, photographs, press releases etc., if any, arranged by the exhibitors at their cost to HUDCO / HSC before start of the exhibition.

Signature of Participant / Applicant

Date:

Place:

Encl:

1. Terms & Conditions accepted duly signed.

2. As mentioned above.
HUDCO (hereinafter referred to as **Licensor**) hereby offer the space of **HUDCO ART GALLERY** (hereinafter referred to as **premises**) having approx. **900 sq.ft. carpet area** and about **84 running feet length of Wall**, in ‘C’ Wing, Ground Floor at August Kranti Bhawan, Plot No.25, Bhikaji Cama Place, New Delhi on **“as is where is basis” on License Fees basis** for a period of ................. days, w.e.f. ................... to ....................... (maximum 7 days), for organizing Exhibition by you (hereinafter referred to as **Licensee**) as per details furnished by you in the application form. The License Fee for the above space will be **Rs.1111/-** per day plus applicable service tax for the entire period of exhibition and **Non Interest bearing Security Deposit equivalent to 50% of total License Fees.** The Licensee shall also pay advance charges of **Rs.5000/-** towards electricity charges. Following are the detailed Terms and Conditions:

A) **Schedule of Payment:**

I) Licensee shall have to make payment for the entire exhibition period @ **Rs.1111/- per day** plus applicable Service Tax, **Non Interest bearing Security Deposit equivalent to 50% of total License Fees and Rs.5000/- towards electricity charges (to be adjusted against actual consumption of electricity charges at the end of the event) i.e. totaling to Rs. .........../- within 7 working days from the date of receipt of confirmation letter from HUDCO.  

The above payments shall be made by Demand Draft of any schedule Bank in India, drawn in favour of Housing & Urban Development Corporation Ltd. (HUDCO) payable at New Delhi. The time for payment of License Fee and Security Deposit as per this letter shall be essence of the contract.

II) No interest will be payable by Licensor i.e. HUDCO on any payment made by the Licensee against this offer, on account of delay in handing over of possession due to any reason whatsoever including cancellation of the event (either by Licensor or on the request of Licensee).

B) **Other Terms & Conditions:**

I) On confirmation from HUDCO regarding receipt of advance payment as stipulated above, the premises for exhibition shall be taken over from the designated maintenance agency of Licensor i.e. M/s. Habitat Service Centre (HSC) (hereinafter referred to HSC) one day before the starting date of the exhibition and the Licensee shall restore the premises to HSC immediately within 24 hours after the conclusion of the exhibition.

II) The Licensee shall not make any encroachment of common areas. Any such misuse / encroachment, if any, noticed shall be removed by HSC by removing the same at the risk and cost of the Licensee. HSC is empowered to carry out inspection of the Licensed space, to which the Licensee shall cooperate all the times.

III) The Licensee shall get adequate insurance cover to protect their interests w.r.t. their art works / belongings. The Licensee shall also keep their own personal and security guard
during the entire period of exhibition for safety and security of their art works and other belonging.

IV) If there is any delay in handing over the possession due to any reason whatsoever, Licensor will not be liable to pay any interest / damages on account of the same.

V) The open court yard in front of the Art Gallery with in-built seats shall also be allowed to be used by the artists and visitors during the exhibition.

VI) The Licensee shall hold only its proposed exhibition from ------------ to ----------- (-- days) in the premises of HUDCO Art Gallery at August Kranti Bhawan for which Licensor has granted this License and may carry out other activities directly connected therewith provided that the Licensee shall not carry out any other activity in or around HUDCO Art Gallery which is not related to or connected with the Event.

VII) The Licensee shall obtain all necessary permissions, approvals, sanctions from the concerned authorities / statutory bodies which may be necessary for holding the exhibition and shall furnish copies of the same to the Licensor / maintenance agency before commencement of the Event. Licensor may, in its sole discretion assist the Licensee in obtaining such permissions.

VIII) The Licensee shall keep the premises of HUDCO Art Gallery in clean and decent condition before, during and after the exhibition.

IX) That the Licensee shall conduct its proposed exhibition in an orderly manner. After the conclusion of the exhibition, the Licensee shall restore the HUDCO Art Gallery to the original condition, it was handed over to him and shall remove all his belongings and furniture etc. brought by him within 24 hours. In case the HUDCO Art Gallery is not restored to its original condition within the time permitted, the Licensee shall pay the fine of Rs.2,500/- (Rupees two thousand five hundred only) per day of delayed period beyond the permitted time, to Licensor.

X) The Licensee shall ensure that the premises / property of the HUDCO Art Gallery, and open court in front is not damaged in any manner whatsoever and any fixtures, fittings, poles and fences are not removed from the HUDCO Art Gallery and shall be liable to pay for any loss or repair or restoration work that may be necessary due to negligence of the Licensee.

XI) The Licensor may recover the amount of penalty / losses, as at para IX & X above, if any, from the amount of Security Deposit of the Licensee with HUDCO.

XII) The Licensor and HSC should be informed well in advance incase of any scheduled visit by VIPs so that additional possible precautions can be taken to avoid inconveniences. However, the Licensee shall be fully responsible to follow the protocol and appropriate arrangement incase of VIPs visit.

XIII) The Licensor / HSC will provide six chairs, two tables and twenty pedestals of different sizes for display of art works to the Licensee during the exhibition period free of charge. However, Licensee shall arrange for standing panels, display tables, pedestal fans / coolers during summer, food and beverages (other than alcohol, if required at their own cost.
XIV) The Licensee is not allowed to paint the surface of the walls / pedestals. However, Licensee is permitted to use cloth or any such fabric of appropriate color to suit the ambience of the exhibition.

XV) The charges for electricity as per actual consumption shall be claimed / refunded from the advance of Rs.5,000/- given by the Licensee.

XVI) The Licensee, or any person in any way connected with the exhibition either as a performer, or spectator or otherwise shall not keep, use, dispose off, consume or sell in or around HUDCO Art Gallery before during or after the exhibition, any liquor or other intoxicating beverages or drugs.

XVII) The Licensor may revoke this license at any time before or during the exhibition if Licensee or any person in any way connected with the exhibition either as a performer, or spectator or otherwise commits any mischief, nuisance or breach of peace or any terms and conditions of this license, or creates any law and order situation and shall forfeit the License Fee paid and Security Deposited by the Licensee. Licensor may consider and allow a request made by Licensee for cancellation of license due to any reason. However, in such circumstances Licensor may forfeit the Security Deposit to the extent as indicated below:

| (i) | 15 days to 30 days before the date of Exhibition. | 25% of Security Deposit |
| (ii) | Less than 15 days from the date of Exhibition. | 50% of Security Deposit |

Upon permitting the cancellation of the exhibition at the request of the Licensee as above, Licensor shall return the balance amount of Security Deposit alongwith the advance License Fee paid to the Licensee within 15 days of the cancellation of the event.

Licensor may terminate this license in its absolute discretion at any time by giving 15 days notice to the Licensee prior to the date of commencement of the proposed exhibition, and refund the Security Deposit and advance License Fee. The Licensee shall accept such cancellation without any contest, protest or demur and shall not demand any compensation for loss or damage suffered due to such cancellation.

Accepted

Signature of Participant / Applicant

Date:

Place: